



PHANA

KARNATAKA

PHANA is a registered representative organisation of private healthcare establishments in Karnataka with about 500 members in Bangalore and close to 6000 associate members in Karnataka outside the city of Bangalore. PHANA was established in the year 1999-2000.

Presently PHANA has more than 500 members. We have formed 7 zones in Bangalore along with zonal committees which shall henceforth be the driving force of all our activities, to streamline the activities of our association as well as to canalize the strengths and energies of members and to build up the reputation of brand PHANA. PHANA has been in the forefront of addressing the problems of all hospitals in Bangalore and closely working with allied associations like the IMA, NATHEALTH, B-PAC MAHAN- Mysore, T-PHANA - Tumkur, Nursing Homes & Hospital Owners Association – South Canara and KPMPT – Vijapur, and AHPI to take up issues like enhancing patient safety, healthcare quality, awareness on Medico legal & statutory issues and skill development.

PHANA has built up a good reputation not only in Bangalore but throughout Karnataka. In fact, hospitals across Karnataka also want to become members of our association.



Dr Prasanna H.M.
President, PHANA



3rd National Health Summit -2022

“ Innovations to
implementation for a
Healthy India ”

17th, 18th December 2022
BENGALURU

Venue : Sheraton Grand Gateway at Brigade Gateway, Rajajinagar, Bengaluru

Contact: +91 97314 12412

Scientific Programme (For Registered Delegates)

17th December 2022

9.30 am - 11.00 am -- Scientific Session 1
Affordable and sustainable health care

11.00 am - 12.00 am -- Inauguration

12.00 am - 1.30 pm -- Scientific Session 2
Patient Centricity : Core of what we do

1.30 pm - 2.30 pm Lunch

2.30 pm - 3.00 pm – Scientific Session 3
Success Stories from Tier2/Tier3

3.00 pm - 4.30 pm – Scientific Session 4
Crisis Situation: How to handle

4.30 pm - 5.30 pm – Scientific Session 5
Innovations: Future

18th December 2022

9.00 am - 10.00 am – Scientific session 6
Best Health care practices

10.00 am - 11.00 am – Scientific session 7
Women's Health care in India

11.00 am - 11.30 pm – Tea/Coffee

11.30 pm - 12.30 pm – Scientific session 8
Medico Legal Session

12.30 pm - 1.30 pm – Scientific session 9
Health Insurance: issue and way forward

1.30 pm - 2.30 pm – Lunch

2.30 pm - 3.00 pm – Special GBM

3.00 pm - 4.00 pm
Annual General Body Meeting & Election,
Installation of new office bearers

AGM (for all PHANA members) after the summit at 2.30 pm at the same venue. AGM agenda will be circulated to all members. Request all members to stay back and join the AGM. (There is no registration fee for AGM)

Registration Fees

For Students Rs 1000/- only,
Upto December 12th, Rs 2000/-
Rs 3000/- Spot Registration

Payment by D/D, Cheque or NEFT in the name of PHANA

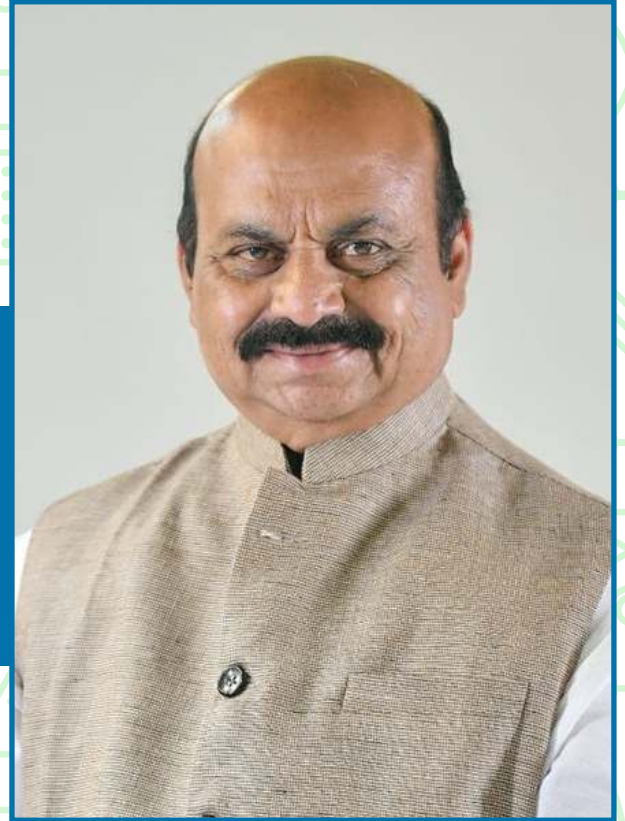
NEFT/RTGS TRANSFER:

ACCOUNT NAME : PHANA
ACCOUNT NUMBER : 1147101036498
IFSC code : CNRB0002827
BANK : CANARA BANK
Branch : Vasant Nagar, Bangalore 560058



Presiding

Sri. Basavaraj S Bommai
Chief Minister of Karnataka



Chief Guest

Dr. K. Sudhakar
Minister of Health &
Family Welfare &
Medical Education



Collaborate & Sponsor

PLATINUM

GOLD

SILVER

**SOUVENIR
Advertisement**

SPONSOR BENEFITS PLATINUM

- Prime Stall in the Event, Stall for Product display at the Event(6*6) and Standees.
- The Sponsor name will be highlighted in the LED Back Drop and posters more Prominently.
- Announcement throughout the Event, Anchor will be announcing about your company for Every Thirty Minutes.
- Full Colour page advertisement in PHANA Souvenir 2022
- Logo will be displayed in the Stage Back Drop, Co Branding in all our Communications to Media .
- An exclusive one Five minute Presentation by the Company representative in the Event with visual Effect.
- Still Photography will be done by us and the Photographs will be given to the Sponsor.
- Four Food Coupons & Passes for the Event .

SPONSOR BENEFITS GOLD

- Stall in the Event in the Prime Location, Stall for Product display at the Event(6*6) and Standees.
- The Sponsor name will be highlighted in the LED Back Drop and posters more Prominently.
- Announcement throughout the Event, Anchor will be announcing about your compant for Every Thirty Minutes.
- Full Colour page advertisement in PHANA Souvenir 2022
- Logo will be displayed in the Stage Back Drop.
- An exclusive one Two minute Presentation by the Company representative in the Event with visual Effect.
- Still Photography will be done by us and the Photographs will be given to the Sponsor.
- Three Food Coupons & Passes for the Event .

SPONSOR BENEFITS SILVER

- Stall in the Event , Stall for Product display at the Event(6*6) and Standees.
- Full Colour page advertisement in PHANA Souvenir 2022
- Still Photography will be done by us and the Photographs will be given to the Sponsor.
- Two Food Coupons & Passes for the Event .



PHANA SOUVENIR DETAILS

SI	ADVT. TYPE	COST IN INR
1.	COLOUR PLATE FULL PAGE	Rs.25,000/-
2.	COLOUR PLATE HALF PAGE	Rs.15,000/-
3.	INNER COVER FRONT	Rs.1,25,000/-
4.	INNER COVER BACK	Rs.1,25,000/-
5.	OUTER COVER BACK	Rs.4,00,000/-
6.	GATE FOLD(TWO PAGE SPREAD SHEET)	
7.	IN CENTER OF MAGAZINE	Rs.2,50,000/-
8.	BOOK MARK	Rs.1,00,000/-

THE ADVERTISEMENT SIZES :

1. Full Page :

250*180mm (Finishing Size)



SPONSOR BENEFITS

SOUVENIR ADVERTISEMENT

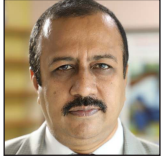
- Back Cover Page: Six Food Coupons & Passes for the Event .
- Back Inner Page: Four Food Coupons & Passes for the Event .
- Front Inner Page: Four Food Coupons & Passes for the Event .
- Gate fold (Two Page Spread Sheet): Four Food Coupons & Passes for the Event .
- Book Mark: Three Food Coupons & Passes for the Event.
- Full Colour Page: Two Food Coupons & Passes for the Event.
- Half Colour page: One food Coupon & One pass for the Event.



MEDIA INVITES



OFFICE BEARERS 2020-2022



Dr. Prasanna.H.M
President



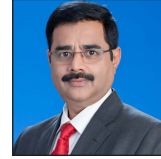
Dr. Ravindra.R
Immediate Past
President



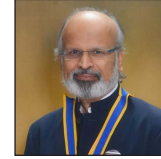
Dr. Yateesh G
President Elect



Dr. Shobha Prakash
Vice President



Dr. Rajashekar.YL
Hon.Secretary



Dr. Divakar.G.V
Hon.Jt.Secretary



Dr. Giridhar.M.L
Hon.Treasurer

EXECUTIVE COMMITTEE MEMBERS



Dr. Ramesh S



Dr. Sreenivasan N



Dr. Prashanth



Dr Subhash K Reddy



Dr. Vidyanand G



Dr. Deepak P



Dr. Rajesh Murthy



Dr. Sujith Reddy



Dr. Santosh Saklecha

CONNECT WITH US



Private Hospitals & Nursing Homes Association

1st Floor, Vidhya Bhavana, 16/6, Miller Tank Bund Road Vasanthnagar, Bangalore 560052.

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